



PRIFYSGOL  
**BANGOR**  
UNIVERSITY

BANGOR BUSINESS SCHOOL - EXECUTIVE EDUCATION

# Chartered Banker MBA

RE-PROFESSIONALISING BANKING TOGETHER

The only qualification in the world combining an MBA and  
Chartered Banker status from a leading Business School\*

Part-time global MBA

**Chartered Banker**

[charteredbankermba.bangor.ac.uk](http://charteredbankermba.bangor.ac.uk)

\* Bangor University has been awarded Gold Standard in the UK Government's new Teaching Excellence Framework 2017. Bangor University is ranked in the UK top 10 Universities for student satisfaction (NSS, 2019).

# The cutting edge Chartered Banker MBA from an internationally renowned Business School for Banking and Finance...

Choose Bangor University Business School, one of the Top Universities in Europe\*.

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[twitter.com/CBMBA](https://twitter.com/CBMBA)



LinkedIn Group: Search 'Banker's Think Tank aka Chartered Banker MBA (CBMBA) Think Tank'



[Instagram.com/charteredbankermba](https://Instagram.com/charteredbankermba)

We have made all reasonable effort to ensure that the information in this brochure is correct at the time of printing.

*“ This is an innovatory MBA for the global banking industry. It combines the high level skills and professional competencies that will be increasingly necessary for the post-crisis banking environment. ”*

**Lord Mervyn Davies**

Partner and Vice Chairman, Corsair Capital  
Former Government Minister and  
Chairman of Standard Chartered Bank



# A Powerful Partnership in Action

## About Bangor Business School

Bangor University's Business School is one of the top European University Schools for banking and financial studies offering a full range of disciplines from undergraduate to doctoral level.

Bangor University Business School is consistently ranked as one of the leading Universities in Europe.

Coupled with our commitment to excellence in research is a commitment to high quality teaching. Staff combine their research careers with a real dedication for teaching. Bangor University is ranked in the UK top 10 for Student satisfaction.

Students are attracted by our reputation for high quality and expertise, particularly in the area of banking and financial services in which Bangor is a leading European centre. Staff research papers and articles are published regularly in leading journals and their books attract a worldwide audience.

In recent years, staff at the Business School have conducted high level consultancy work including major policy studies for many leading organisations like the European Commission, The World Bank and the UK Treasury.



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## About Bangor University

Established in 1884, Bangor University combines traditional academic excellence with cutting-edge research and facilities.

Bangor University has achieved a Gold Award in the 2017 Teaching Excellence Framework (TEF), ranked in the UK top 10 Universities for student satisfaction (NSS, 2019).

Bangor was one of the first universities in the UK to offer degrees in banking and the first to offer a banking MBA. Bangor's interest in banking goes back to the days of the famous country banker, George Rae, who in 1902 endowed a public lecture series in banking at Bangor that attracted some of the leading thinkers and practitioners of the day.

Bangor was also one of the first UK universities to be designated a Centre of Excellence by the Chartered Banker Institute.

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# Chartered Banker

## About the Institute

Established in 1875, the Chartered Banker Institute is the oldest professional banking body in the world, and the only one which is able to confer the professional designation of Chartered Banker - a mark of quality in the banking profession, recognised in the UK and internationally. It is a status that demonstrates expertise, experience and professionalism, and acts as a gateway to enhanced career opportunities.

The Chartered Banker Institute's strategic purpose is to lead the re-professionalisation of UK banking, and to play a significant role in re-professionalising banking internationally, contributing through this to rebuilding confidence and trust in banks and bankers, and restoring pride in the banking profession.

The Institute is known for leading and driving an agenda of ethical professionalism; promoting professional standards for bankers, providing professional and regulatory qualifications for retail, commercial and private bankers in the UK and overseas.

Enhancing their leadership in driving an agenda of ethical professionalism, the Institute established in 2008, the Chartered Banker Professional Standards Board (CB:PSB), which now has over 187,000 individuals meeting its first standard, the Foundation Standard for Professional Bankers.

The Institute's work as a professional membership body for bankers complements and supports the work of regulators and banks and supports, and shapes the development, of individuals, institutions and the banking sector.

The Chartered Banker Institute aims to lead the future of banking. It helps banks and bankers, globally to develop, demonstrate and embed professional ethics, expertise, conduct and a professional culture. Attributes all expected and demanded by banks, bankers, customers and communities.

For more information on the Chartered Banker Institute, please visit: [charteredbanker.com](http://charteredbanker.com)

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# Chartered Banker MBA

Bangor Business School is the only institution globally to offer the Chartered Banker MBA, the 'Master in Business Administration (Chartered Banker)' degree. A ground-breaking qualification that allows you to gain a top MBA and the coveted 'Chartered Banker' status - the highest professional designation available to bankers worldwide. Chartered Banker MBA is the 4th largest executive MBA programme in the UK (Sunday Times, 2017).

'Chartered Banker' status is granted by the Chartered Banker Institute, the only professional banking institute in the UK. It is committed to raising the standards of professionalism at all levels in banking and financial services, and to rebuilding public confidence and trust in banks and bankers.

Designed for busy professionals, this blended learning programme can be studied from wherever you are and at your own pace. The Chartered Banker MBA emphasises professional and vocational development, enhancing the understanding and application of those skills required in 21st century banking. This MBA experience brings together high level skills and knowledge from an internationally recognised university and centre of research excellence with the professional and managerial competencies of a world-leading professional institute dedicated to the profession of banking.

*In short the Chartered Banker MBA (CBMBA) provides a qualification that meets the challenge of the new, post – (2008) crisis banking environment.*

*The diverse CBMBA experience for bankers also makes this dual award of wider interest to any professional concerned with or interested in global banking and financial services.*

## Who would benefit from the programme?

The CBMBA is aimed at ambitious individuals in banks and other financial services firms, or those seeking to join the industry, who wish to extend their knowledge and understanding, and to acquire the skills to cope with change in the ever-evolving financial services industry. This high-level and intensive learning experience combines generic MBA disciplines (such as marketing, human resources and corporate strategy) with more specialist ones (including risk management, credit and lending, and professional ethics and regulation) that reflect modern banking and finance.

## Key Features of the Chartered Banker MBA

- It is a unique and innovative dual accreditation from Bangor Business School and the Chartered Banker Institute
- Blended learning delivery - which is a combination of online and face-to-face learning, minimising time away from the office
- Flexible study options - study on the move
- Tailored Elective Module choices to meet your career aspirations
- Delivery of practical and contemporary content which aids executives and managers to make sense of the holistic nature of bank management

# What study routes are available?

## Full Programme

The full CBMBA programme comprises 8 Compulsory and 4 Elective modules for the dual accreditation of Chartered Banker MBA which is normally studied over a 24 month period.

The CBMBA may be completed in 2 years of study and with minimal disruption to your career.

## Accelerated Route

Applicants with an approved professional banking or accounting qualification may be admitted to the accelerated Chartered Banker MBA route. This means that applicants are exempt from at least 4 modules. This route can be completed in as little as 18 months.

## Super Accelerated Route

Applicants with a recognised postgraduate qualification such as an MBA, or its equivalent may be admitted to the Super Accelerated Route. This means applicants are eligible to study a pre-set combination of four modules over a period of 12 months to gain the dual accreditation of Chartered Banker MBA.

Suitably qualified Bankers and Accountants with Executive level experience may also be considered for this route. These will be assessed on a case by case basis.

## Alternative routes to study

### Postgraduate Certificate in Bank Management & Technology (CertBMT)

CertBMT is a standalone professional qualification for bankers and other financial services professionals who wish to improve their practical understanding of bank management and technology.

### CertBMT Modules & Length of Study

You will study 4 modules:

- Professional Ethics and Regulation
- Credit and Lending
- Financial Institutions Risk Management
- Banking Technology and FinTech

Teaching is on a semester basis that spans two semesters each year in April and October. CertBMT can be completed in a minimum of 1 year of study. Students have the flexibility to study over a 3 year period.

# Course Structure

## Compulsory Modules:

- Financial Institutions Risk Management
- Credit and Lending
- Professional Ethics and Regulation
- Corporate Finance
- Corporate Strategy
- Managerial Economics
- Research Methods
- Human Resources/Organisational Behaviour

## Elective Modules:

- Marketing Strategy
- Financial Analysis
- New Venture Creation
- Financial Crises and Regulation
- Islamic Banking and Finance
- Capital Markets and Treasury Management
- Private Banking and Wealth Management
- Banking Technology & FinTech
- Financial Services Compliance
- Retail Banking

## Student membership of the Chartered Banker Institute

Students also benefit from Student membership of the Chartered Banker Institute for the duration of their studies. This provides access to a wide range of specialist support in the field of banking, including training courses, professional advice and privileged invitation to events. Maintaining membership of the Institute is required during your studies and to retain the Chartered Banker status which is awarded once graduated.

## How is the programme assessed?

Each Compulsory Module is assessed by assignment and examination. Assignments are submitted at set points throughout the semester with the examinations taking place during the face to face revision sessions held at the end of each semester. The assessment weighting is 40 per cent by assignment and 60 per cent by examination.

The chosen Elective modules are assessed by a 3500 word research project. These modules apply the skills that are acquired during the compulsory Research Methods course and are essentially 'mini consultancy projects'. The Elective modules comprise the dissertation element of the programme.

## Entry Requirements

Candidates are assessed on an individual basis. As an example, entry to the full programme would normally require a good undergraduate degree or possession of an approved professional qualification and practical experience. Individuals who do not have a formal degree or professional qualification, but who have several years of approved management experience will also be considered. Candidates may wish to submit their CV for assessment to confirm eligibility for a specific route.

Applicants must have a high level of fluency in the English Language. An IELTS, Pearson PTE or Cambridge English Test may be requested at the discretion of the Academic Director. Where this is requested, the following minimum scores are required:

### English

- IELTS: overall score of 6.0 (with no element below 5.5.)
- Pearson PTE: a score of 56 (with no element lower than 51)
- Cambridge English Test – Advanced: 169 (with no element lower than 162)

### Work experience

Applicants should have a minimum of 3 years practical experience at a relevant level

# Typical Study Structure

## Sample Spring Intake Schedule

	Semester 1	Semester 2	Semester 3	Semester 4
<i>Full Programme</i>	Research Methods	Professional Ethics and Regulation	Corporate Strategy	Corporate Finance
	Financial Institutions Risk Management	Credit and Lending	Human Resources/ Organisational Behaviour	Managerial Economics
	Elective Module	Elective Module	Elective Module	Elective Module
<i>Accelerated Route (for a qualified banker)</i>	Corporate Strategy	Research Methods	Professional Ethics and Regulation	n/a
	Human Resources/ Organisational Behaviour	Credit and Lending	Elective Module*	n/a
		Marketing Strategy	Elective Module*	n/a
<i>Accelerated Route (for qualified accountants)</i>	Research Methods	Professional Ethics and Regulation	Elective Module*	n/a
	Financial Institutions Risk Management	Credit and Lending	Elective Module*	n/a
			Elective Module*	n/a
<i>Super Accelerated Route (MBA Route)</i>	Financial Institutions Risk Management	Financial Crises and Regulation	n/a	n/a
	Professional Ethics and Regulation	Credit and Lending	n/a	n/a
<i>Super Accelerated Route (Senior Professional Banker)</i>	Corporate Strategy	Professional Ethics and Regulation	n/a	n/a
	Human Resources/ Organisational Behaviour	Financial Crises and Regulation	n/a	n/a

\*Elective modules can be scheduled into either a Spring or Autumn semester depending on the availability of modules chosen.

The structure of your studies will depend on the route for which you are eligible. Set out below is a typical study structure for each route:

You can find a full list of Elective Modules available on page 9.

Please note that the running order of modules may be adjusted due to schedule requirements.

Modules are not available in both semesters.

### Sample Autumn Intake Schedule

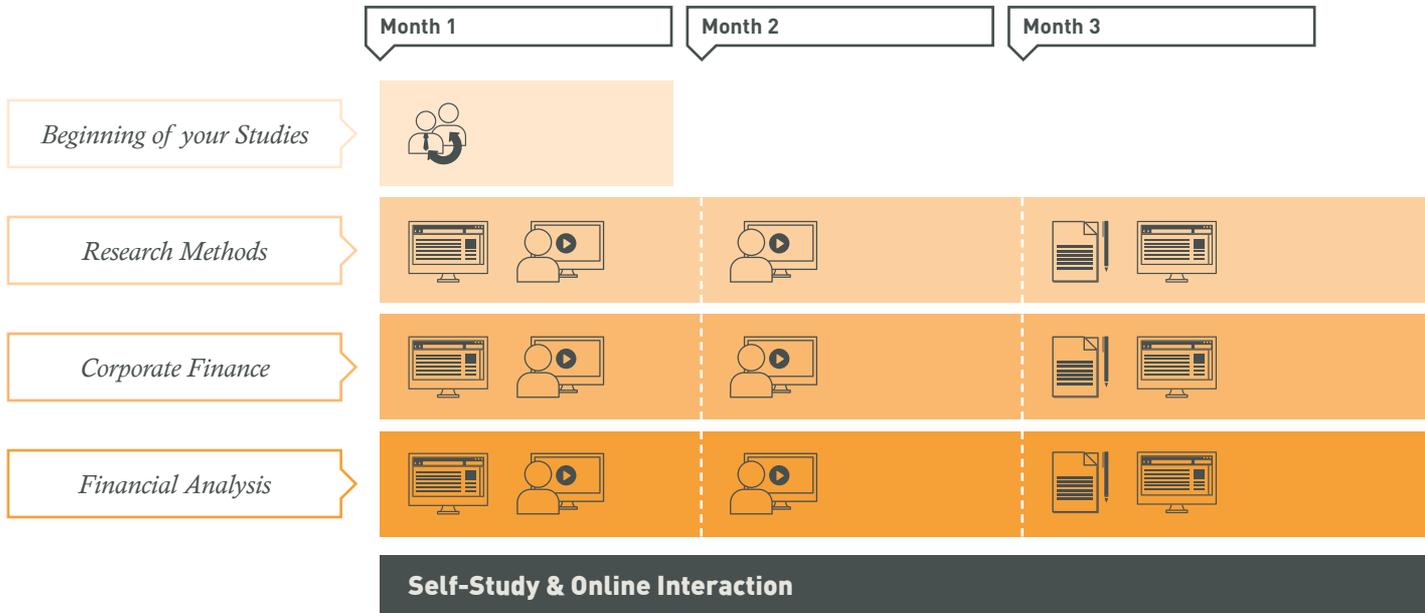
	Semester 1	Semester 2	Semester 3	Semester 4
<i>Full Programme</i>	Research Methods	Professional Ethics and Regulation	Corporate Finance	Corporate Strategy
	Credit and Lending	Financial Institutions Risk Management	Managerial Economics	Human Resources/ Organisational Behaviour
	Elective Module	Elective Module	Elective Module	Elective Module
<i>Accelerated Route (for a qualified banker)</i>	Research Methods	Corporate Strategy	Professional Ethics and Regulation	n/a
	Credit and Lending	Human Resources/ Organisational Behaviour	Elective Module*	n/a
	Marketing Strategy		Elective Module*	n/a
<i>Accelerated Route (for qualified accountants)</i>	Research Methods	Professional Ethics and Regulation	Elective Module*	n/a
	Credit and Lending	Financial Institutions Risk Management	Elective Module*	n/a
			Elective Module*	n/a
<i>Super Accelerated Route (MBA Route)</i>	Financial Crises and Regulation	Financial Institutions Risk Management	n/a	n/a
	Credit and Lending	Professional Ethics and Regulation	n/a	n/a
<i>Super Accelerated Route (Senior Professional Banker)</i>	Professional Ethics and Regulation	Corporate Strategy	n/a	n/a
	Financial Crises and Regulation	Human Resources/ Organisational Behaviour	n/a	n/a

# A Typical Semester

The Chartered Banker MBA is a Blended Learning Programme, carefully designed to deliver a balanced combination of self-study and practical learning with global colleagues.

A typical semester on the Chartered Banker MBA will include live online tutorials, recorded lectures, self-study, an intensive one-day revision session, and examinations. Interaction between students and Module Directors is encouraged through the Blackboard discussion forums.

The diagram below shows how a typical semester will run for students on the **Full Programme**.



## Key

- One to one Online Induction
- Recorded Lectures
- Live Online Tutorials
- Assessments
- Residential Periods (no. Days)

## You are supported throughout your time on the programme by:

- Our dedicated support team, contactable via telephone or email
- Personal tutor and student representatives
- Flexible payment and study options
- In country contact point through Accredited Partners
- Access to in country examination centres
- Attending face to face revision sessions in the UK at the University's executive training centre

Month 4

Month 5

Month 6





# Learning

## Blended learning

The Chartered Banker MBA is a blended learning programme which is a unique combination of online and face-to-face interaction. The study approach minimizes time away from the office and has less impact on the daily operation of the business making the programme highly accessible to students worldwide.

## Blackboard

Blackboard is the virtual learning environment (VLE) used by Bangor University. Each module on the CBMBA programme benefits from a bespoke area within the platform where all study resources are held.

Blackboard houses discussion forums where module interaction between students and tutors can take place and these are encouraged throughout the programme.

## Online Learning

The online learning element of the CBMBA programme is delivered by a combination of recorded lectures, live tutorials and Blackboard.

## Materials

Resources for each module are complemented by study guides which are written by the Module Directors. eTextbooks are provided through Kortext.



## Recorded Lectures (Panopto)

Students are given access to recorded lectures hosted by Module Directors. These are supplemented by the live tutorials detailed next. These lectures are released via Blackboard.

## Live Tutorials (WebEx)

Live tutorials are part of the programme's blended learning schedule. These are delivered via WebEx, an online video conferencing system. These tutorials are also recorded and made available via Blackboard for students whose work commitments mean that they cannot attend.

## Face to Face Revision Sessions

Each compulsory module benefits from an intensive one-day workshop which is held on campus, and is also the UK's examination centre. The revision sessions cater for an international audience and facilitates excellent networking opportunities with like-minded professionals from the global financial services industry.

Overseas candidates unable to attend the revision sessions can request to sit at a local exam centre.

# Scholarships



Part funded scholarships can significantly reduce the amount of investment required to achieve this ground breaking qualification. Scholarships will be awarded on the strength of applications received. Whilst academic achievement is a key criteria, a broad view of each candidate's academic, work experience and life achievements will be considered.

## How do you apply for a scholarship?

To be eligible to receive a scholarship, applicants are required to give details of their academic achievements, personal achievements and consider how their local financial industry might benefit from their undertaking of the programme when applying for a scholarship.

**Applicants will need to complete the relevant Scholarship section on the application form to be considered.**

# Application Procedure

When you choose to study an MBA programme you are making one of the most important decisions in your life.

The right choice will give you the toolkit to realise your future potential. In the present global climate, gaining a specialist MBA from a top university and a leading professional qualification is a particularly important statement about you and your career aspirations.

Visit our website [charteredbankermba.bangor.ac.uk](http://charteredbankermba.bangor.ac.uk) where application details, admission procedures and fee information can be found.

Contact our Admissions Team if you have any questions or need any further advice before you get started.

## Contact us

 +44 (0) 1248 3659 83/4

 [cbmba-admissions@bangor.ac.uk](mailto:cbmba-admissions@bangor.ac.uk)

 [charteredbankermba.bangor.ac.uk](http://charteredbankermba.bangor.ac.uk)

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Bangor Business School,  
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Bangor,  
Gwynedd, LL57 2DG

# Global Reach

## CHIOMA MOGBO

Divisional Head, Transaction Services (South/South & South East). Guaranty Trust Bank PLC, Nigeria



"The Chartered Banker MBA programme added so much value to me. I acquired new expertise that will last a lifetime and the quality of education was outstanding."

## IAN HARDCASTLE

RBS Head of Learning & Development for the Corporate & Private Banking Division



"The CBMBA programme itself is excellent and allowed me to test myself and attain a highly desirable qualification."

## NATHALIE CHEONG

Audit Manager, Financial Services, BDO UK LLP



"Studying on the Chartered Banker MBA programme was a fantastic experience and has exceeded my expectations. This programme provided me intensive knowledge of the banking industry at large, which has added tremendous value to my work."

## TONY MORONEY

Managing Director of International Financial Services, Berkeley Research Group, London



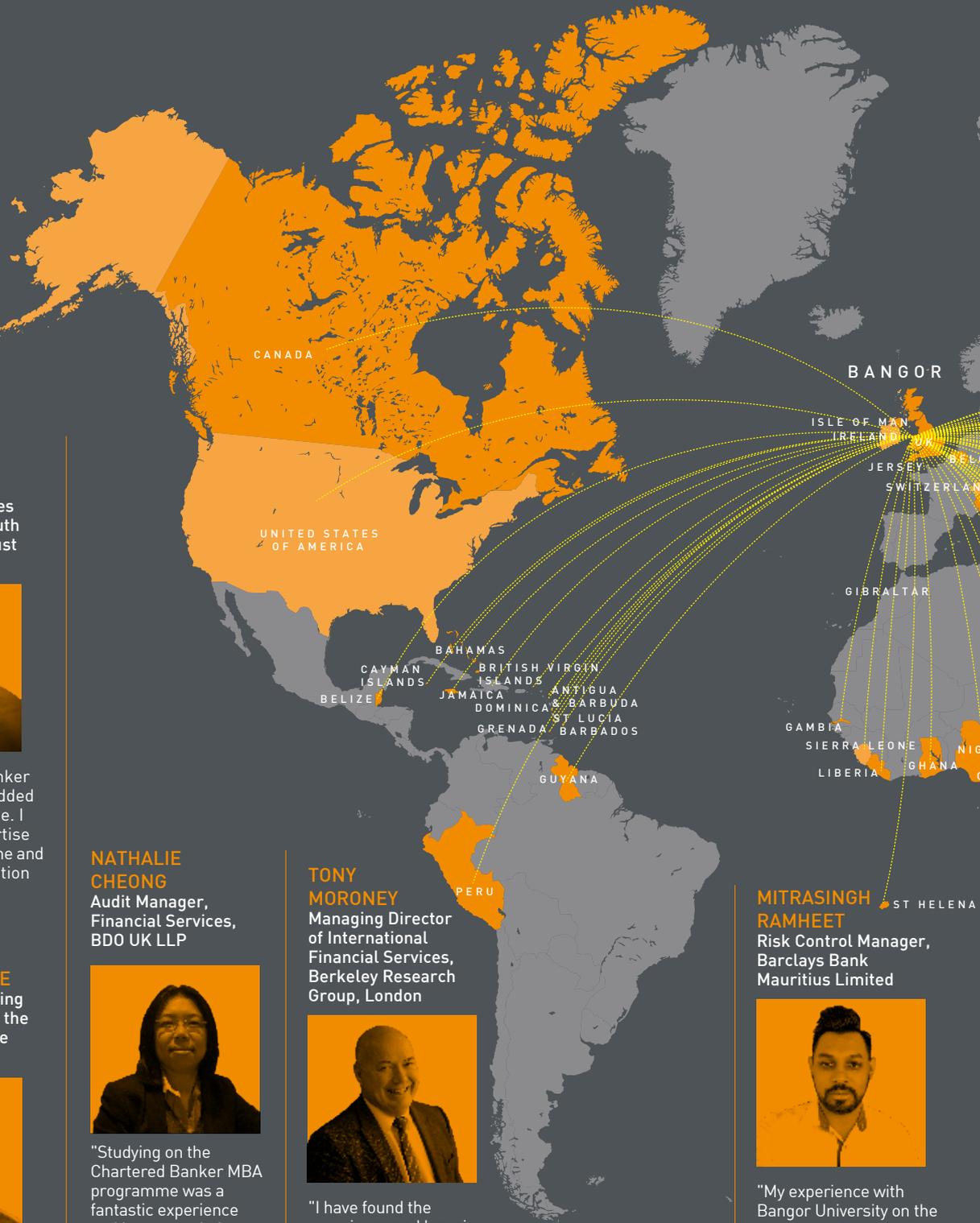
"I have found the experience and learning from the Chartered Banker MBA to be of significant benefit in my dealings with financial institutions, not just in the UK, but all over the world."

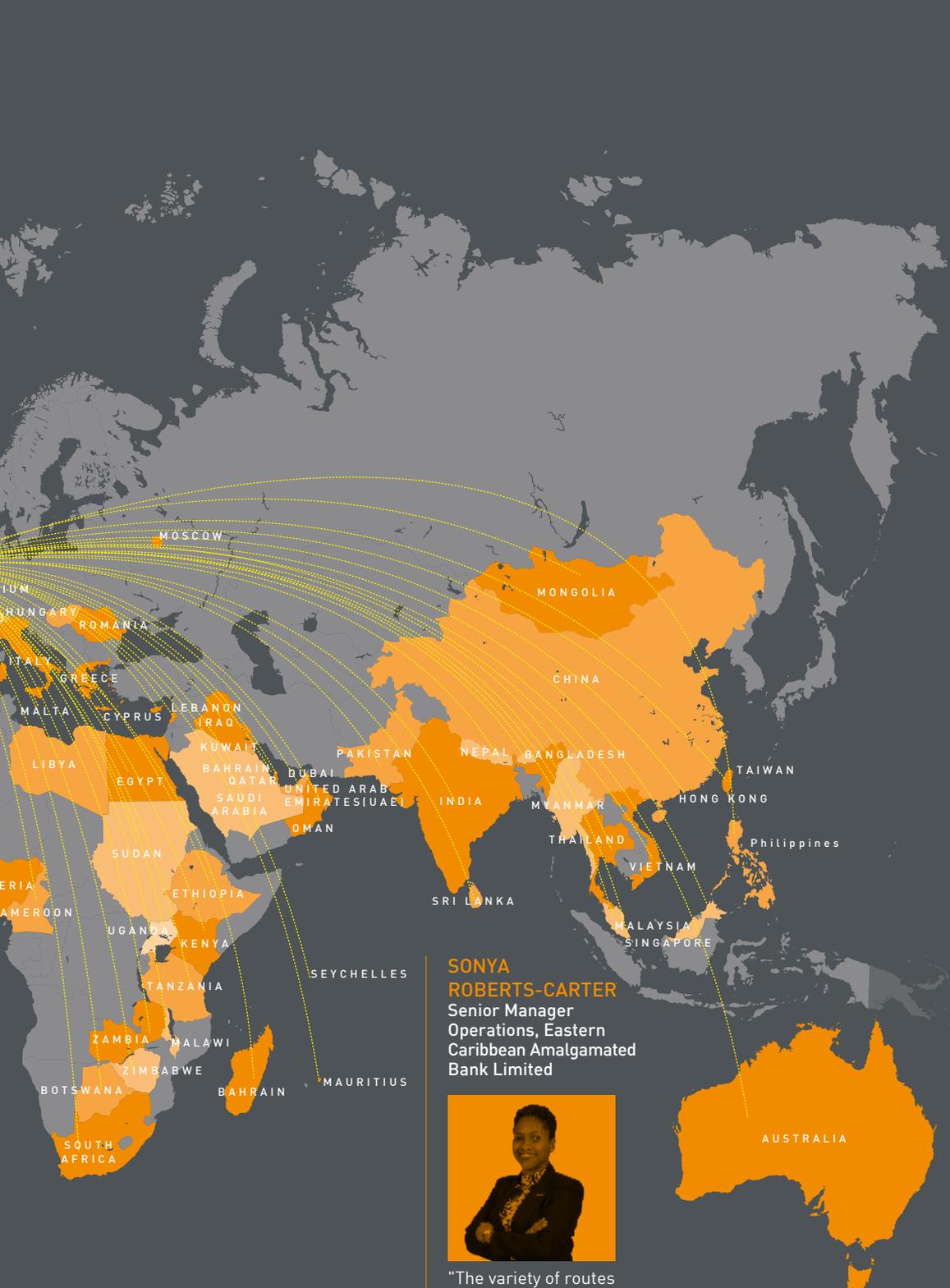
## MITRASINGH RAMHEET

Risk Control Manager, Barclays Bank Mauritius Limited



"My experience with Bangor University on the Chartered Banker MBA Programme has been a very enriching one. The Programme is well tailored and has been instrumental for me - being a professional in the banking sector."





**Partner Territories and Countries:**

- Abu Dhabi, Dubai, Oman and Qatar
- Bahamas
- Bahrain
- Botswana
- Canada
- Caribbean
- China
- Cyprus
- Dubai
- Eastern Europe
- Ghana
- Gibraltar
- Greece
- Hong Kong
- India
- Jamaica
- Kuala Lumpur
- Liberia
- Malaysia
- Malta
- Middle East & North Africa
- Nepal
- Nigeria
- Oman
- Pakistan
- Philippines
- Qatar
- Romania
- Russia
- Saudi Arabia
- Sierra Leone
- Singapore, Thailand & Sri Lanka
- St Helena
- Sudan
- Taiwan
- The Gambia
- UAE
- United Kingdom
- Vietnam

**SONYA ROBERTS-CARTER**  
 Senior Manager  
 Operations, Eastern  
 Caribbean Amalgamated  
 Bank Limited



"The variety of routes to the programme, availability of online resources and the structure of assessments provided me with an excellent opportunity to balance the demands of my job while achieving my career development goal of becoming a Chartered Banker."

**JOSEPH HEALY**  
 Group Executive for  
 National Australia  
 Bank



"I was looking for a programme that would give me real 'practical' benefits in my role – and the Chartered Banker MBA qualification has done precisely that."

# Senior Academic Team



**Professor Jonathan Williams**  
Head of Bangor Business School  
Professor of Banking and  
Finance and Co-Director of the  
Institute of European Finance

Professor Jonathan Williams holds an Honorary Fellowship for Teaching from Bangor University. His research focuses on policy-related issues for banks and banking sectors with special emphasis on emerging markets. He has been a contributor to major banking sector studies commissioned by the European Commission and UK Treasury, and has presented his research to audiences at global institutions such as The World Bank.



**Professor John Ashton**  
Professor in Banking and  
Programme Director of  
Chartered Banker MBA

Professor John Ashton is a Fellow of the Chartered Banker Institute and has published widely in the areas of Banking and Financial Regulation. John has also undertaken policy work in retail banking, has conducted training for the Financial Conduct Authority and is a member of UK Competition and Markets Authority academic panel. He is the Editor in Chief of the Journal of Financial Regulation and Compliance.



**Mr Stephen Jones**  
Academic Director of  
Chartered Banker MBA

Mr Stephen Jones is a senior lecturer and teaches undergraduate, postgraduate and post-experience executive modules. He is Director of Business Relations at Bangor Business School and is responsible for the School's links with businesses in North Wales. He has been developing managers worldwide for over 25 years on blended learning MBA programmes.



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